

 Backup and  
disaster recovery

 Office moves

 Managed services

 Mobile working

 Cloud and wireless

“  
They're our go-to people for  
everything. They completely  
understand our business, which  
means they offer us excellent  
strategic advice as well as  
supporting our day to day needs.

David Childs, Director, OTM

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## Supporting growth in the creative industries

The creative industries earn the UK £9.6m every hour, and one in 11 of all UK jobs now falls within the creative economy. Those are some pretty big wheels to keep turning, and we know that perhaps more than any other industry, the creative economy relies on its technology.

We've been supporting the creative industry for nearly twenty years – first as in-house IT managers for some great brand and digital agencies (hello OTM and Oyster Partners!) and now as consultants and outsourced IT providers to today's fast-growing creative companies.

So we know that you need to integrate a vast range of services, software and data management tools into a coherent whole to keep your agency running smoothly.





We'll work in partnership with your in-house IT team, whether large or small, to provide additional support, outsourced helpdesk services, or manage specific projects such as cloud migrations and infrastructure upgrades.

Our current clients tell us that our people understand their business so well that they feel like part of the team.

## Why choose Stripe OLT?

1. Long-standing experience of working in and with leading creative agencies
2. Fully outsourced IT service or seamless integration with your in-house team
3. Fast, reliable response
4. Staffed by human beings who find solutions with little to no downtime for your business
5. Long track record of successful office moves, whether between locations or internal
6. Experienced in setting up seamless temporary sites for events or projects
7. In-depth knowledge of industry software such as Paprika and Pro-Ad



*Stripe OLT were magnificent. When we discovered the flood we were very anxious about what it meant for our business, but they got us back up and running quickly with the minimum of fuss. Thanks to them we were able to keep working, and maintain our business and our relationships with our clients.*

Louise Gaynor,  
Chief Operating Officer at Target Media



## Key challenges for the creative industries

The creative economy is growing fast, with the UK predicted to become a leading hub for the world's creative industries within a generation, according to the CBI. Creative roles generated £17.9bn of exports during 2013 alone.

### Connectivity

Industry experts are clear that high quality technical infrastructure is vital to this continued success, with improved broadband access and speed essential to support an industry that often works with large files and significant amounts of data. We can work with you to optimise your internet speed and reliability, and ensure your internal network is as efficient as possible whether you are working on Macs, PCs, or mobile devices.

### Flexibility

The creative sector is a highly mobile, flexible and changeable industry, posing many challenges for IT professionals ranging from collaboration and networking, to internal processes and a vast range of software and applications. We can plan, implement and manage multiple locations efficiently with minimal disruption, whether it's a temporary remote office for the Olympics or Cannes Film Festival, or a new international base for the long term. We'll manage local connections and service provider hurdles to provide seamless, secure access for your people, freelancers and contractors.

### Reliability

As a sector, you rely heavily on your technology and downtime or data loss can have far-reaching consequences. We can work with you to create a bespoke data storage and backup system that aligns with your business needs, taking into account challenges such as large video or design files, employees or contractors using their own devices, client confidentiality and security, and disaster recovery for worst case scenarios.